

# Disclaimer

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# Disclaimer

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View presents these non-GAAP amounts because management believes they provide useful information to management and investors regarding certain financial and business trends relating to View's financial condition and results of operations, and they assist management and investors in comparing View's performance across reporting periods on a consistent basis. View's management uses these non-GAAP measures for trend analyses, for purposes of determining management incentive compensation and for budgeting and planning purposes. View believes that the use of these non-GAAP financial measures provides an additional tool for investors to use in evaluating operating results and trends in and in comparing View's financial measures with other similar companies, many of which present similar non-GAAP financial measures to investors. View's management does not consider these non-GAAP measures in isolation or as an alternative to financial measures determined in accordance with GAAP.

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Reconciliations from GAAP to non-GAAP results are included in the financial statements contained in this Presentation.





# Company Highlights

#### Massive addressable market

Disrupting the day-to-day window is a \$1 trillion opportunity

#### Secular megatrends are driving industry transformation

Climate change, human experience, health and wellness, smart buildings

#### Investment Tax Credit (ITC): gamechanger for adoption of smart windows

The Inflation Reduction Act of 2022 brings cost parity to conventional windows in the U.S.

#### Delighted customers, premium buildings

48 million square feet of installations with market-leading customers

#### Mainstream product with proven benefits

Gen4 product. Sustainability, premium experience and proven health benefits

#### Operations perfected over 10 years

Over \$400 million invested in capex; factory is expected to support >\$3 billion revenue

#### Clear path to profitability

Forecasting gross margin positive in Q3'23 and executing to profitability

# View's Path to Profitability

Reduced structural fixed costs (including R&D and SG&A)

Enhanced go-to-market strategy

- Strategic account focus
- Completed pivot to Multifamily Residential
- Higher margin revenues driven by the ITC and Smart Building Platform

Non-binding term sheet executed with a lead investor for up to \$150 million secured debt facility

Management expects the \$150 million in financing will enable the Company to achieve positive cash flow

# Q2'23 Results Demonstrate Execution to Profitability

#### **Revenue Growth**

Revenues grew 72% y/y from \$16 million in Q2'22 to \$28 million in Q2'23

#### **Gross Loss Margin Improvement**

- Higher quality revenue, lower fixed costs, improved factory efficiencies, favorable mix, and product cost reductions all drove improving margins
- GAAP gross loss improved 41% y/y from (\$23 million) in Q2'22 to (\$14 million) in Q2'23

#### **Reduction in Operating Expenses**

- GAAP R&D expense declined by 54% y/y from Q2'22 to Q2'23
- GAAP SG&A expense declined by 42% y/y from Q2'22 to Q2'23

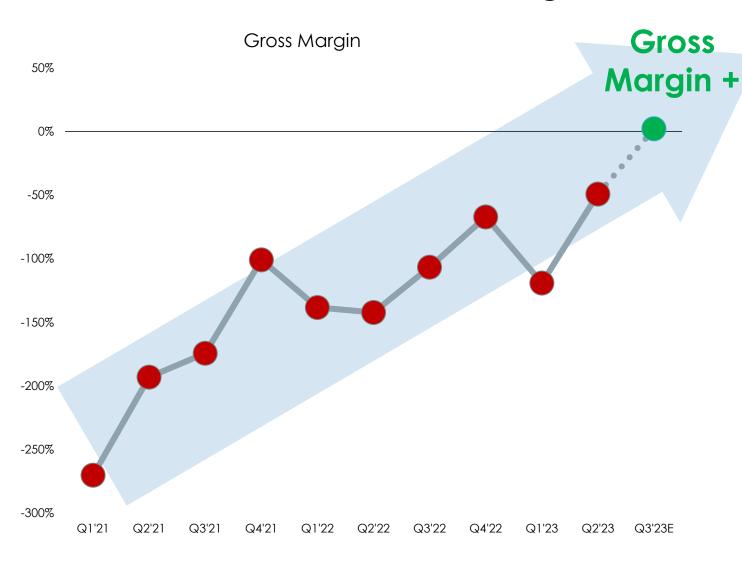
## **Continued Progress to Profitability**

- Revenue growth, improving gross margins, and lower operating expense resulted in improving financial results
- GAAP loss from operations improved 38% y/y from (\$85 million) in Q2'22 to (\$52 million) in Q2'23
- Non-GAAP Adjusted EBITDA improved 49% y/y from (\$61 million) in Q2'22 to (\$31 million) in Q2'23

### **Cash Burn Improvement**

• Cash used in operations improved 42% y/y from (\$82 million) in Q2'22 to (\$47 million) in Q2'23

# Company Executing to Profitability Q3'23 Forecast to Reach Gross Margin Positive



# Gross Margin Positive Driven By:

- Revenue growth
- Higher quality bookings enabled by the Investment Tax Credit (ITC)
- Smart Building Platform adoption and improved execution
- Favorable Smart Glass product mix
- Improved factory efficiencies
- Lower factory fixed costs

# Q3'23 Forecast to Reach GM+, Continued Execution to Profitability

#### **Revenue Growth**

Reaffirmed full year 2023 revenue guidance of \$125 million to \$150 million At the mid-point, implies 36% revenue growth from 2022

#### **Gross Margin Positive**

Q3'23 forecast to reach Gross Margin Positive

### **Cash Burn Improvement**

Maintain lower fixed cost structure and factory performance

Continued improvement in cash used in operations and Adjusted EBITDA

# FINANCIAL STATEMENTS

# Statement of Operations

Jnaudited, (\$, in thousands, except share and per share data)		ree Months Ende	d June 30,	Six Months Ended June 30,		
		2023	2022	2023	2022	
Revenue	\$	28,034 \$	16,316	46,382 \$	33,328	
Cost of revenue		41,810	39,531	82,023	80,093	
Gross loss		(13,776)	(23,215)	(35,641)	(46,765)	
Operating expenses:						
Research and development		9,714	20,908	22,655	40,603	
Selling, general, and administrative		23,511	40,755	48,911	83,714	
Impairment of note receivable		4,000	_	4,000	_	
Restructuring costs		1,258	<u> </u>	5,507		
Total operating expenses		38,483	61,663	81,073	124,317	
Loss from operations		(52,259)	(84,878)	(116,714)	(171,082)	
Interest and other expense (income), net						
Interest expense, net		3,970	69	7,131	266	
Other expense (income), net		119	(187)	281	141	
Gain on fair value change, net		(6)	(1,904)	(513)	(6,285)	
Interest and other expense (income), net		4,083	(2,022)	6,899	(5,878)	
Loss before provision for income taxes		(56,342)	(82,856)	(123,613)	(165,204)	
Provision for income taxes		18	30	36	54	
Net and comprehensive loss	\$	(56,360) \$_	(82,886)	(123,649) \$	(165,258)	
Net loss per share, basic and diluted	\$	(14.11) \$_	(23.21)	(31.17) \$	(46.28)	
Weighted-average shares used in calculation of net loss per share, basic and diluted		3,994,813	3,570,886	3,966,316	3,570,711	

# Balance Sheet

Unaudited, (\$, in thousands)	June 30, 2023		December 31, 2022	
Assets				
Current assets:				
Cash and cash equivalents	\$	30,144	\$	95,858
Short-term investments		49,824		102,284
Accounts receivable, net of allowances		36,540		42,407
Inventories		17,832		17,373
Prepaid expenses and other current assets		37,892		38,297
Total current assets		172,232		296,219
Property and equipment, net		257,307		262,360
Restricted Cash		13,147		16,448
Right-of-use assets		17,070		18,485
Other assets		26,170		25,514
Total assets	\$	485,926	\$	619,026
Liabilities and Stockholders' Equity				
Current liabilities				
Accounts payable	\$	17,345	\$	21,099
Accrued expenses and other current liabilities		52,250		72,410
Accrued compensation		7,534		9,799
Deferred revenue		6,474		9,199
Total current liabilities		83,603		112,507
Debt, non-current		208,341		218,837
Sponsor earn-out liability		_		506
Lease liability		17,757		19,589
Other liabilities		41,356		47,095
Total liabilities		351,057		398,534
Stockholders' equity:				
Common stock		_		_
Additional paid-in capital		2,852,938		2,814,912
Accumulated deficit		(2,718,069)		(2,594,420)
Total stockholders' equity		134,869		220,492
Total liabilities and stockholders' equity	\$	485,926	\$	619,026

# Statement of Cash Flows

Unaudited, (\$, in thousands)		Six Months Ended June 30, 2023 2022		
Cash flows from operating activities:		2020		2022
Net loss	\$	(123,649)	\$	(165,258)
Adjustments to reconcile net loss to net cash used in operating activities:	·	, ,	•	, ,
Depreciation and amortization		11,015		11,874
Gain on fair value change, net		(513)		(6,285)
Stock-based compensation		21,952		35,609
Non-cash interest expense		9,297		· —
Impairment of note receivable		4,000		_
Other Other		2,893		524
Net changes in operating assets and liabilities		(32,614)		(29,712)
Net cash used in operating activities		(107,619)		(153,248)
Cash flows from investing activities:		,		<u>, , , , , , , , , , , , , , , , , , , </u>
Purchases of property and equipment		(7,240)		(12,147)
Purchases of short-term investments		(106,032)		· · ·
Maturities of short-term investments		160,133		_
Disbursement under loan receivable		(3,001)		(1,589)
Net cash provided by (used in) investing activities		43,860		(13,736)
Cash flows from financing activities:		_		
Payment of debt issuance costs		(228)		_
Payment of other debt obligations		_		(735)
Payments of obligations under finance leases		(269)		(264)
Taxes paid related to the net share settlement of equity awards		(1,293)		<u> </u>
Net cash used in financing activities		(1,790)		(999)
Net decrease in cash, cash equivalents, and restricted cash		(65,549)		(167,983)
Cash, cash equivalents, and restricted cash, beginning of the period		114,165		297,543
Cash, cash equivalents, and restricted cash, end of the period	\$	48,616	\$	129,560
Supplemental disclosure of cash flow information:		_		
Cash paid for interest	\$	131	\$	39
Non-cash investing and financing activities:				
Payables and accrued liabilities related to purchases of property and equipment	\$	1,043	\$	2,674
Common stock issued upon vesting of restricted stock units	\$	3,371	\$	49
Common stock issued upon conversion of Convertible Notes	\$	18,000	\$	_

# Reconciliation of GAAP to Non-GAAP Measures

Unaudited, (\$, in thousands)	TI	nree Months Ended	June 30,	Six Months Ended June 30,		
		2023	2022	2023	2022	
Cost of revenue						
GAAP cost of revenue	\$	41,810 \$	39,531 \$		•	
Stock-based compensation		(309)	(345)	(723)	(708)	
Non-GAAP cost of revenue	\$	41,501 \$	39,186 \$	81,300	\$	
Gross loss						
Revenue	\$	28,034 \$	16,316 \$	46,382	\$ 33,328	
GAAP gross loss	\$	(13,776) \$	(23,215) \$	(35,641)	\$ (46,765)	
Stock-based compensation	· <u> </u>	309	345	723	708	
Non-GAAP gross loss	\$	(13,467) \$	(22,870)	(34,918)	\$ (46,057)	
GAAP gross margin		(49)%	(142)%	(77)%	(140)%	
Non-GAAP gross margin		(48)%	(140)%	(75)%	(138)%	
Research and development expense						
GAAP research and development expense	\$	9,714 \$	20,908 \$	22,655	\$ 40,603	
Stock-based compensation		(1,020)	(1,486)	(2,194)	(1,555)	
Non-GAAP research and development expense	\$	8,694 \$	19,422 \$	20,461	\$39,048	
Selling, general, and administrative expense						
GAAP selling, general and administrative expense	\$	23,511 \$	40,755 \$		•	
Stock-based compensation		(9,431)	(16,310)	(19,035)	(33,346)	
Non-GAAP selling, general and administrative expense	\$	14,080 \$	24,445	29,876	\$50,368	
Total operating expense						
GAAP total operating expense	\$	38,483 \$	61,663 \$	81,073	\$ 124,317	
Impairment of note receivable		(4,000)	_	(4,000)	_	
Restructuring costs		(1,258)		(5,507)		
Stock-based compensation	_	(10,451)	(17,796)	(21,229)	(34,901)	
Non-GAAP total operating expense	\$	22,774 \$	43,867 \$	50,337	\$89,416	

# Reconciliation of GAAP to Non-GAAP Measures

Unaudited, (\$, in thousands)	Three Months Ended June 30,			Six Months Ended June 30,		
		2023	2022	2023	2022	
Net loss						
GAAP net loss	\$	(56,360) \$	(82,886) \$	(123,649) \$	(165,258)	
Impairment of note receivable		4,000	_	4,000	_	
Restructuring costs		1,258	_	5,507	_	
Stock-based compensation		10,760	18,141	21,952	35,609	
Gain on fair value change, net		(6)	(1,904)	(513)	(6,285)	
Non-GAAP net loss	\$	(40,348) \$	(66,649) \$	(92,703) \$	(135,934)	
Adjusted EBITDA						
GAAP loss from operations	\$	(52,259) \$	(84,878) \$	(116,714) \$	(171,082)	
Impairment of note receivable		4,000		4,000	· _	
Restructuring costs		1,258	_	5,507	_	
Stock-based compensation		10,760	18,141	21,952	35,609	
Non-GAAP loss from operations		(36,241)	(66,737)	(85,255)	(135,473)	
Depreciation and amortization		5,244	5,923	11,015	11,874	
Non-GAAP Adjusted EBITDA	\$	(30,997) \$	(60,814) \$	(74,240) \$	(123,599)	

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